

**ABSTRACT OF THE DISCLOSURE**

An apparatus, including a first receiver which receives a broadcast or transmission of a program, event, or game, on or over the Internet and/or World Wide Web from a broadcasting system device and/or computer, wherein the first receiver is associated with a user communication device, an input device for inputting user information into the communication device, a transmitter for transmitting information regarding the user information on or over the Internet and/or World Wide Web to a second receiver associated with the broadcasting system device and/or computer, and a processing device associated with the broadcasting system device and/or computer, which processes the information received by the second receiver and which allows for a user participation in and/or a two-way communication between the user and an individual participant in or of, the program, event, or game, during the program, event, or game.